

NEWSLETTER AD RATES

Effective Sept. 1, 2009

	#1	#2	FEATURED
1x	\$300/wk	\$245/wk	\$250/wk
2x	\$280	\$230	\$200
4x	\$265	\$215	\$160
6x	\$250	\$200	N/A
12x	\$225	\$180	N/A
24x	\$200	\$160	N/A

Digital File Requirements

AD #1: JPG, GIF, or EPS full color, 240px x 600px, vertical, at 72dpi

AD #2: JPG, GIF, or EPS full color, 240px x 600px, horizontal, at 72dpi

Ad Terms

Design fee \$50 minimum, plus \$65/hour after one hour. Net due prior to ad placement.

AZ Development Central - The Trusted Source of Land Development Professionals
Circulation- 3700+ (average weekly open rate of 28%)

Demographics:

- Land Developers •Lenders •Homebuilders •Design Professionals •Consultants



Vol. 2 Issue 27 | July 6th, 2009

Featured Resource
Creative Color Consultants
Interior Design and Architectural Color Consultants

This Week on AZDC
Featured Resource
Demise of Large Firms

AD SPACE 1
240px X 600px

AD SPACE 2
600px X 240px

Demise of Large Firms May Be Bellwether of Opportunity
By Colin Day

As the industry continues to contract, many large companies once thought to be invincible to market fluctuations are now experiencing a rough path to decline and in many cases collapse. As the industry



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AD space 1
600x240px

THIS WEEK ON AZDC
Demise Of Large Firms May Be A Bellwether of Opportunity

As the industry continues to contract, many large companies once thought to be invincible to market fluctuations are now experiencing a rough path to decline and in many cases collapse. As the industry emerges in coming years, smaller, more efficient firms may benefit from the untimely fat of their larger competitors...More

CREATING OPPORTUNITIES AND NEW RELATIONSHIPS
AZ Development Central is your source to find trusted professionals. Whether you're looking for architects, engineers, financial services, real estate services, consultants or site work contractors, AZ Development Central is the most comprehensive listing of qualified, experienced land development professionals in Arizona. AZ Development Central professionals are experts in project feasibility, entitlements, lending and title services, cost estimating, design, engineering, architecture, construction management and site improvements. If you're not already receiving AZ Development Central's weekly e-mail newsletter, subscribe today - don't miss an issue. Find the land development team you need right here at AZ Development Central.

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AD space 2
600x240px

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WEBSITE AD RATES

Effective Sept. 1, 2009

	#1	#2
1x	\$300/mo	\$245/mo
3x	\$280	\$230
6x	\$265	\$215
12x	\$250	\$200

Digital File Requirements

AD #1: JPG, GIF, or EPS full color, 240px x 600px, vertical, at 72dpi

AD #2: JPG, GIF, or EPS full color, 240px x 600px, horizontal, at 72dpi

Ad Terms

Design fee \$50 minimum, plus \$65/hour after one hour. Net due prior to ad placement.

AZDevelopmentCentral.com

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